

# FLORIST

Florists are artists; they design and create arrangements of flowers for events.

## WHAT RESPONSIBILITIES WILL I HAVE?

- Design wedding or event flower arrangements and bouquets
- Manage bookings of events
- Provide quotes for various sizes and designs
- Take online and phone orders
- Deliver arrangements to residences, churches, funeral homes, weddings etc.
- Have a knowledge of flowers to be able to recommend and suggest varieties for different arrangements
- Manage inventory and proper storage of plants and flowers
- Purchase and inventory materials needed to create floral arrangements like ribbon, wire, vases, pots, etc.
- Care for plants that are in stock
- Appropriately greet and assist walk-in customers at place of business
- Work to maintain cleanliness and appearance of flower preparation area or shop
- Must be able to work weekends as that is when many events utilizing flower arrangements are typically held



## WHAT EDUCATION & TRAINING IS REQUIRED?

High school diploma required; an Associate's degree in business, floral design, or landscaping preferred

## THE FOLLOWING HIGH SCHOOL COURSES ARE RECOMMENDED...

Agricultural education, business and computer courses, mathematics, personal finance

## TYPICAL EMPLOYERS

Florist shops, event management companies in larger cities, or you may be self-employed

## FUTURE JOB MARKET/OUTLOOK



## SUGGESTED PROFESSIONAL ORGANIZATIONS & ASSOCIATIONS

- Society of American Florists
- American Institute of Floral Designers
- Creative Floral Arrangers of the Americas

## AVERAGE ANNUAL FULL-TIME SALARY

\$48,000