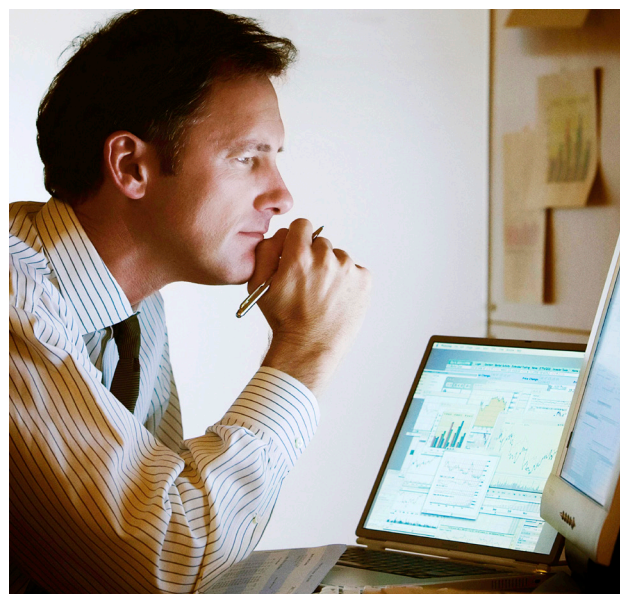


PRICING COORDINATOR

A pricing coordinator acts as a conduit between commodity traders, commodity marketers and company administration.

WHAT RESPONSIBILITIES WILL I HAVE?

- Ensure that accurate pricing for goods and services is provided to purchasing and sales staff
- Leads design and management of price tests as well as customer segmentation to tailor pricing actions based on expected behavior of pricing segments
- Provide daily summaries of products purchased and sold
- Manages third party vendor relationships for competitor monitoring and consumer research
- Work with other teams (ex. Marketing, sales, sourcing etc.) to ensure that business needs for pricing and cost communication are met
- Ensure that the systems required for data support are checked and confirmed daily
- Provide feedback to merchants and sales managers regarding competitor activity
- Continually review feedback for selling and purchasing opportunities
- Review costs to lessen price discrepancies



WHAT EDUCATION & TRAINING IS REQUIRED?

Associate's or Bachelor's degree in agricultural business, finance, or accounting

THE FOLLOWING HIGH SCHOOL COURSES ARE RECOMMENDED...

Agricultural education, Spanish, mathematics, personal finance, accounting

TYPICAL EMPLOYERS

Any agricultural organization that sells a product or service to drive pricing; typically most large companies employ a pricing coordinator

FUTURE JOB MARKET/OUTLOOK



SUGGESTED PROFESSIONAL ORGANIZATIONS & ASSOCIATIONS

- Professional Pricing Society
- North American Export Grain Association

AVERAGE ANNUAL FULL-TIME SALARY

\$56,000