

AGRICULTURAL LOBBYIST

Agricultural lobbyists work to make sure government officials hear the voice and position of companies, organizations, industries or even communities. It is their goal to influence policy development and look out for the interests of the individuals they represent.

WHAT RESPONSIBILITIES WILL I HAVE?

- Research legislation or regulatory proposals
- Remain abreast of developments and governmental issues
- Report policy introduced and in discussion to those whom you represent
- Attend various pertinent legislative hearings
- Work to develop and coordinate with grassroots efforts
- Build relationships with elected officials and their staff
- Educate and inform officials on issues in agriculture and how certain pieces of legislation or regulations could affect the industry
- Work to help your organization or company develop a policy strategy
- Assist with drafting new legislation
- Develop and suggest strategies to enact new laws and change existing laws affecting agriculture
- Address concerns and challenges to meeting compliance for international and federal regulations
- Seek congressional funding for projects or special interests
- Help your organization or company navigate the political process



WHAT EDUCATION & TRAINING IS REQUIRED?

At least a Bachelor's degree in political science, law, agricultural economics, journalism, public relations or agricultural communications

THE FOLLOWING HIGH SCHOOL COURSES ARE RECOMMENDED...

Agricultural education, English, social science courses, public speaking and debate

TYPICAL EMPLOYERS

Organizations, commodity groups and companies; may work on national, state or local level

FUTURE JOB MARKET/OUTLOOK



SUGGESTED PROFESSIONAL ORGANIZATIONS & ASSOCIATIONS

- Association of Government Relations Professionals
- National Association of State Lobbyists

AVERAGE ANNUAL FULL-TIME SALARY

\$46,000